

Sponsorship Levels

Title ONLY 1 AVAILABLE \$5,000

- Naming rights
- Gala speaking opportunity
- Top logo placement on website, print materials, and on-screen
- Full-page ad in program
- Recognition on social media
- Ad or thank-you spot plays before each feature
- 10 all-access Festival Passes

Gold UP TO 3 AVAILABLE \$3,500

- Logo placement on website, print materials, and on-screen
- Half-page ad in program
- Recognition on social media
- 30-sec. ad or thank-you spot plays before each feature
- 6 all-access Festival Passes

Silver UP TO 5 AVAILABLE \$2,500

- Logo placement on website, print materials, and on-screen
- Quarter-page ad in program
- Recognition on social media
- 30-sec. ad or thank-you spot plays before each feature
- 4 all-access Festival Passes

Bronze \$1,000

- Logo placement on website, print materials, and on-screen
- Recognition on social media
- Thank-you spot plays before each feature
- 3 all-access Festival Passes

Individual Film Sponsorships

Feature \$500^{ea}

- Logo placement on website, program, and on-screen
- Recognition on social media
- Thank-you spot plays before the selected film
- 2 all-access Festival Passes

48HR Film Comp. Winner

True North Talent \$500

- Logo placement on website, program, and on-screen
- Recognition on social media
- Thank-you spot plays before the selected film
- 2 all-access Festival Passes

Canadian Shorts Program

Canadian Short \$150^{ea}

- Logo placement on website, program, and on-screen
- Recognition on social media
- 1 all-access Festival Passes

Sponsorship Team

Seana O'Neill
seanathepc@gmail.com

Douglas Brisbois
nalyd569@gmail.com

northbayfilmfestival.ca



Framed by the North

Heritage \$3,000

- Prominent logo placement on web, print materials, and on-screen
- Half-page ad in program
- Recognition at Gala
- Recognition on social media
- Ad or thank-you spot plays before each feature of this curation
- 6 all-access Festival Passes

Supporting \$1,000

- Logo placement on web, print materials, and on-screen
- Recognition on social media
- Thank-you spot plays before each feature of this curation
- 3 all-access Festival Passes

The Best of the Best

10 Years of Award-Winning Shorts

Showcase \$1,500

- Logo placement on website and program
- Recognition on social media
- Thank-you spot plays before each feature of this curation
- 4 all-access Festival Passes

Centennial Film Exhibition

Title ONLY 1 AVAILABLE \$3,000

- Exhibition naming rights
- Prominent logo placement on exhibition recognition wall, website, program, and on-screen
- Half-page ad in program
- Recognition at Gala
- Recognition on social media
- Ad or thank-you spot plays before each feature
- 6 all-access Festival Passes

Supporting \$1,000

- Logo placement on exhibition recognition wall, website, program, and on-screen
- Recognition on social media
- 3 all-access Festival Passes

Student Industry Day

in Partnership with Cultural Industries Ontario North (CION)

Career Pathways \$2,500

- Speaking opportunity at Industry Day
- Prominent logo placement on website and program
- Quarter-page ad in program
- Recognition on social media
- 30-sec. ad or thank-you spot plays before each student address
- 4 all-access Festival Passes

Inspiration \$500

- Logo placement on website and program
- Recognition on social media
- Thank-you spot plays before each student address
- 2 all-access Festival Passes

Sponsorship Team

Seana O'Neill
seanathepc@gmail.com

Douglas Brisbois
nalyd569@gmail.com

northbayfilmfestival.ca

