



**north bay
film festival**

**november 15-17, 2024
capitol centre**

northbayfilmfestival.ca

about

North Bay Film Festival serves audiences living in and around North Bay, Ontario. The festival is dedicated to presenting the best of contemporary cinema, highlighting the work of Canadian, Indigenous and Northern Ontarian filmmakers, while shining a spotlight on new perspectives, marginalized voices and bold artistic visions.

North Bay Film Festival is co-presented by the Near North Mobile Media Lab and North Bay Film.

The **Near North Mobile Media Lab** supports northern communities by facilitating workshops, equipment rentals, mentorship and project assistance, as well as presenting exhibitions, screenings and festivals. We envision a thriving and sustainable arts community in northern Ontario that supports innovative media artists, creates access to contemporary presentations, and is a valued participant in broader artistic discourse.

North Bay Film has been a rich local tradition for over 30 years. We are a non-profit, volunteer-run collective of film lovers seeking culturally-enriching films. North Bay Film is a member of the Toronto International Film Festival Circuit.

Reach out with questions or to discuss sponsorship!

Sharon Switzer

director@n2m2l.ca

sponsors

PRESENTING SPONSORS - \$3,000

Presenting sponsors receive amazing exposure for your marketing dollars. Your logo goes above our festival title on the poster, the website, on tagged social posts, on-screen and on our marketing material. You receive a full-page ad in our printed program. Your 30 - 60 second pre-roll ad plays before every film and we offer live recognition throughout the festival.

Let us know what matters to you and we can work to make it happen!

FILM SPONSORS - \$500 PER FILM

Film Sponsors will benefit from a high level of exposure for your marketing messages through a 30-second pre-roll ad and live recognition during the film intro, your logo in the festival program, on our website, on tagged NBFF social media posts.

Don't have a promo video? We can supply a thank-you spot!

FURTHER OPPORTUNITIES

There are many options for sponsorship. Not only can you to sponsor a single film screening, you could sponsor a block of themed films, subject to programming, or a day of screenings ("Saturday at NBFF presented by __"), or our shorts program.. We would be very happy to deliver a custom solution for you!

Sponsors of two or more films receive a 1/4 page ad in our program.

HOSPITALITY SPONSORSHIP

The festival has social and industry events that you could sponsor through in-kind catering or with a cash donation.

numbers

social reach - 2023 festival

Facebook Page Reach: 46,596

Facebook Page Visits: 2,268

Facebook Followers: 2,458

Instagram Reach: 3,250

Instagram Profile Visits: 551

Instagram Followers: 1,315

website - 2023 festival

Visits: 5,097

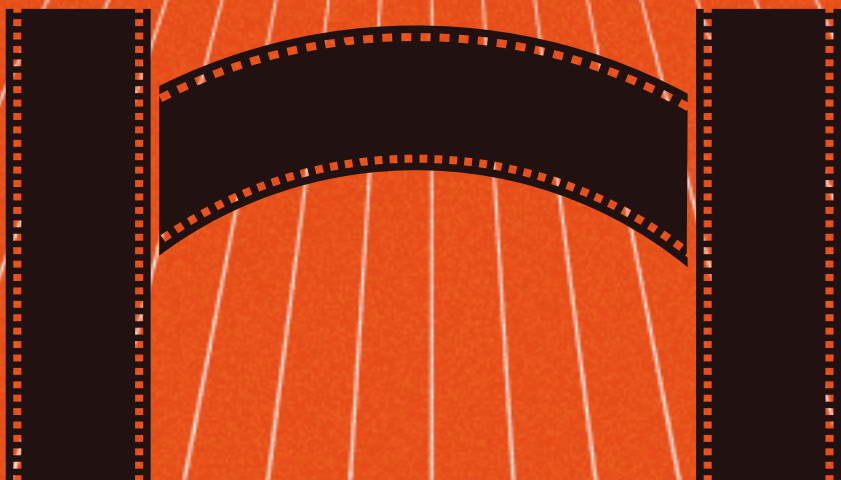
Pageviews: 11,741

Average session duration: 1:00 minute

Bounce Rate: 37.3%

theatre attendance - 2023 festival

655 tickets sold for 8 feature presentations



northbayfilm.ca
northbayfilmfestival.ca